TAL NISSAN | PRODUCT DESIGNER

CONTACT

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(917) 882-5062

PORTFOLIO

Talnissan.com

SKILLS

UX research

Discovery

Ideation

Wireframing

Prototyping

Product design

User interviewing

Journey maps

Personas

TOOLS

- Figma
- Adobe
- Pendo
- Maze
- Amplitude
- Jira
- Sketch
- Full Story

EXPERIENCE

AppsFlyer | Experienced Product Designer | 2022 - 2024

- As an Experienced Product Designer at AppsFlyer, I led the design of high-value products in the realms of data collaboration and marketing attribution, including the 'AppsFlyer Data Collaboration Platform' and the 'AppsFlyer Partners Marketplace'.
- My role involved conducting both qualitative and quantitative UX research across multiple platforms, leveraging data-driven insights to inform design decisions and enhance user experiences.
- I played a key role in leading cross-product task forces, collaborating extensively with diverse teams to address company-wide challenges and drive innovation.
- Through effective project management and stakeholder communication, I ensured the successful delivery of impactful solutions that aligned with strategic objectives and drove business growth.

LitiGate | Product Design Lead | 2020 - 2022

- As a Product Design Lead at LitiGate, I led the design of a sophisticated AI-driven product within the legal tech sector.
- I orchestrated comprehensive design methodologies, refining UX/UI designs iteratively to optimize user interaction and visual appeal, and implementing ongoing measurement of feature adoption metrics.
- Successfully bridged the gap between technological innovation and user-centricity, delivering solutions that exceed user expectations and drive impactful change within the legal tech landscape.

Perlcom | UX & UI Designer | 2018 - 2020

- As a UX & UI Designer at Pearlcom, I designed mobile and web products for various startups in the health-tech sector.
- From initial conceptualization to final product development, I facilitated seamless collaboration with fellow designers and developers, ensuring alignment with project objectives and delivering solutions that met user needs effectively.

EDUCATION

Shenkar college

B.Des in Visual Communication design
with a specialization in Product Design and Typography.